



Fall 2009

Professional Development Opportunity

Understanding and Using Social Networking to Find Career Opportunities

Wednesday, November 18, 2009

Humber College – Lakeshore Campus (Room H105)
3199 Lakeshore Boulevard West, Toronto

**Come for
a day of
sharing
and
learning.**

AGENDA

9:30 - 10:00	Registration and Refreshments
10:00 - 12:00	Introductions, Reports and Resource Sharing
12:00 - 1:00	Lunch (provided)
1:15 - 3:00	Guest Speaker

Harpaul Sambhi, Founder and CEO of Careerify Corp.

Considered by many as one of Canada's leading experts in social strategy, Harpaul advises Canadian corporations on how to deploy and strategize their recruitment practise around social networking. He is a common contributor to the Canadian HR Reporter and other publications on social media, and is currently writing a book on social networking for recruitment and HR branding with Thomson-Reuters. Harpaul has led Careerify to becoming one of Canada's fastest growing professional social networks in career management. Harpaul holds a Bachelor of Applied Sciences, Honours Electrical Engineering from the University of Waterloo

*To best help our speaker deliver content that matters to you, upon registration you will be required to complete a short survey to share your skill and knowledge level on this topic.

RSVP by November 11, 2009 rsvp@ccia-acadop.ca

* Please include any dietary restrictions.

Driving Directions: <http://www.humber.ca/maps/lakemap.htm>

TTC Directions: <http://www.humber.ca/myfuture/transit.htm>

Parking:

Parking is free. When you register, you will be sent an electronic parking pass to put in your window for the day of the event.

COST:

Members:
\$25.00

Non-members:
\$30.00

- Payment must be made at the door, cash or cheque payable to CCIA.
- A "no show" fee will be charged to attendees who do not cancel 48 hours in advance.